Writing a LinkedIn Summary

Strengths/Skills + Interests + Tie to Industry = Summary*

1. List three strengths or qualities about yourself; for example, patient or team-oriented.

2. List three skills that you have relevant to the industry/field that you're interested in.

3. List three interests that you have related to the industry/field that you are interested in. This can also include what motivates you and what is important to you.

4. Now put one strength, one skill, and one interest together tied to the industry/field that you are interested in to form a summary. You can also state what you are seeking if you are looking for a job.

Example: I am a high-achieving (strength) senior fashion design major skilled in designing jewelry and shoes (skills). I am motivated by a desire to create clean, classical, and affordable designs that consumers will wear and keep for years to come (interest). I am seeking a full-time position in the fashion industry where I can bring all of my creative and technical skills and experiences together to produce beautiful and practical designs and products. (what do you want?)