Panelist Biographies

Tips and Strategies for Finding Summer Internships

We are happy to provide bio information on our panelist’s internships. We invite you to talk to our panelists and ask individual questions after the conclusion of the program.

<table>
<thead>
<tr>
<th>Name</th>
<th>College, Class Year</th>
<th>Major/Career Interests</th>
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<tbody>
<tr>
<td>Martine Aurelien</td>
<td>ma482</td>
<td>Human Development, Pre-Law</td>
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<tr>
<td><strong>Summer 2012:</strong> Hartford Board of Education, Support Staff. <strong>Summer 2011:</strong> Congressional Black Caucus Foundation, Congressman Gregory Meeks, Intern.</td>
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<tr>
<td>Karryssa Fenderson</td>
<td>ksf44</td>
<td>Animal Science, Pre-Vet</td>
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<td><strong>Summer 2012:</strong> African Conservation Experience, Volunteer.</td>
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<td>Alysa James</td>
<td>AU12</td>
<td>Government</td>
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<td><strong>Summer 2012:</strong> NYC Human Resources Administration (BEV), NYC Public Service Corps Intern.</td>
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<td>Rahul Kapoor</td>
<td>RK397</td>
<td>Biological Engineering, Medicine, Research</td>
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<td><strong>Summer 2011:</strong> Harvard Medical School, Division of Neuroscience, Research Intern.</td>
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Other Experiences: DYO Program, Study Abroad, Extern/ FRESH, International Law Fraternity. Senior Class Campaign.

Other Experience: Animal Health Diagnostics Center, Equine Research Park

Other Experiences: Cornell International Affairs Review (CIAR), Senior Editor. Extern Program

Other Experiences: Teaching assistant, Entrepreneurial Management for Engineering.

Tips and Strategies for Finding Summer Internships

**Other Experiences**

- **Other Experience:** Captured, tranquilized, and monitored game and predators including wildebeest, sable, roan antelope, cape buffalo, white rhino, crocodiles, and a lion. Fed and socialized a white rhino calf and cape buffalo calf. Assisted with research on the effects of medetomidine and atipamazole in wildebeest. Nelspruit, South Africa

- **Other Experience:** Marine Mammal Care Center, Intern. Prepared and distributed food and medications for, handled and restrained seals, sea lions and fur seals. Assisted veterinarian during necropsies. Tagged and released animals. San Pedro, CA

- **Other Experience:** Marine Mammal Care Center, Intern. Prepared and distributed food and medications for, handled and restrained seals, sea lions and fur seals. Assisted veterinarian during necropsies. Tagged and released animals. San Pedro, CA

- **Other Experience:** Redwood Person-Friendly Disposal Methods for Various Products. Brooklyn, NY

- **Other Experience:** Animal Health Diagnostics Center, Equine Research Park

- **Other Experience:** Cornell International Affairs Review (CIAR), Senior Editor. Extern Program

- **Other Experience:** Teaching assistant, Entrepreneurial Management for Engineering.
Rebecca Litman       RLL34        A&S ’13        English and Near Eastern Studies


Winter 2011-present: Cornell University Press, Manuscript Editorial Intern. Check proof pages, alphabetize indices, and keep track of permissions. Assist with other production editorial tasks while working two half-days each week. Ithaca, NY.


Fall 2010: Writing Fellows, Schoolcraft College, Intern Assistant. Created and presented seminars for students on writing, helped director organize professional development workshops for faculty, and tutored students individually to instruct on writing basis and use of Microsoft Office Suite. Detroit, MI.

Research: Future of Minority Studies (FMS) Research Project and Department of English, Research Assistant. Edit and revise articles on medieval Southeast Asian literature to prepare final drafts for publication, compiled comparative literature journals specializing in Southeast Asian literary review, and completed project organizing Indian Census data to obtain demographic information. Ithaca, NY.

Other Experiences: FRESH Extern, Rainy Day Literary Magazine (Editor-in-Chief), IthaQatar Ambassadors (Secretary), Study Abroad (University of Oxford)

Rory McDowell       RJM444       ENG ’15       Operations Research

2012- Present: Boxaroo LLC, Marketing Director. Researched, marketed and launched a start up company with the goal of saving people money, time and increasing their efficiency while moving. Created online presence. Analyzed competitors. Optimized the business model and created effective marketing materials. Assisted with creation of the executive summary, business plan and financial assumptions. Developed pricing strategy, target market and negotiated important business partnerships. Reading, PA

2012- Present: GS Madison LLC, Marketing Director. Managed a team to execute marketing directive resulting in a 62% ROI. Generated a new customer base of 2500 people through social media strategies. Negotiated TV, radio, web design and social media contracts. Analyzed revenue and job data to provide strategic insights to increase revenue and profitability. Lancaster, PA

2008- Present: Harrisburg SEO, Self-Employed. Generated income for clients through a variety of online business models, including affiliate marketing, product creation, content creation, product marketing, marketing services, website design and search engine optimization. Formed successful business relationships to provide web design social media and SEO services to small- and medium-sized businesses. Wrote client PR content for press release, blog posts, sales pages, articles and promotional emails. Middletown, PA

Ariella Zwerling     AMZ37       ILR ’13       Industrial and Labor Relations

Summer 2012: Morgan Stanley, Human Resources Summer Analyst. Created FAQ guides for internal executive compensation website. Instructed 140 nationally based Financial Advisors through their stock unit performance award conversion. Analyzed multiple award plan documents using Excel to standardize documentation. NYC

Spring 2012: Walt Disney World Parks and Resorts. Labor Relations Intern. Managed 100+ attendance cases and provided recommendations on disciplinary action. Researched contract language and made comparative documents to be used in negotiation preparation. Co-facilitated labor education leadership training for managers. Participated in and crafted documents for grievances, contract negotiations, arbitrations, labor-management committee meetings, and effects bargaining sessions. Orlando, FL

Summer 2011: The Travelers Companies, Inc. HR Leadership Development Program Intern. Facilitated and organized training sessions. Designed HR SharePoint website for 600 IT employees to be used as on-boarding tool for new hires. Designed implementation plan for employee engagement series for managers. Conducted online search to assist Talent Acquisition with Hiring initiatives. Developed a Strategic plan and cost/benefit analysis for web cam interviewing for usage by senior executives. Hartford, CT

Summer 2010: Core Staffing. Temporary receptionist for companies such as: Estee Lauder, Sean John, and Swarovski.

Summer 2009: The Broadway League. Labor, Education and Research Intern. Analyzed multiple labor contracts to establish and streamline industry benchmarks for negotiations. Developed job descriptions for new labor and education internship programs. Researched and wrote grants. Created grant database. Evaluated grant applications. New York, NY

Other Experiences: ILR Research Assistant, Society of Human Resource Management, Pre-Law Fraternity.