Revitalize Your Job Search
Rebecca Sparrow, Craig Jones, Cornell Career Services
Job-Search Stages

- Applied—No Action
- Interviewed—No Success
- Made It to Second Round(s)—No Offers
- Given Up/Starting From Scratch
Job Hunting Requires…

- **TIME**
- Determination
- Confidence
- Research
- Networking
Employers Want Applicants Who …

- Understand their strengths.
- Have specific goals.
- Know why they want to work in a specific position, for a particular organization / employer.
- Can explain why they are the right candidate for the position.
time for CHANGE
Self Assessment

- Understand Yourself:
  - Interests
  - Values
  - Strengths
  - Goals

- Explore Options:
  - Resources
  - Networking
  - Activities
  - Internships

- Take Action:
  - Applications
  - Letters
  - Resumes
  - Interviews

- Develop Your Focus
Become a Stronger Candidate

- Re-assess your goals, interests, and skills.
- Review and tailor your application materials.
- Present your skill set more effectively.
- Improve your interviewing skills.
  - Review questions you’ve been asked and practice responses.
  - Utilize Optimal Interview.
  - Schedule a mock interview.
Tips For Instant Self-Confidence

► Smile.
► Don’t compare yourself to others.
► Make eye contact.
► Speak slowly and clearly.
► Change your inner voice.
Resume Tips

- Clearly identify skills and accomplishments using bullets.
- Make sure it is error free.
  - Be mindful of caps-lock:
    - *RELEVANT V. RELEVENT
  - Lack of consistency in inserting periods at the end of statements.
- Use OptimalResume effectively.
Reach Out / Follow Up

- Keep in contact with everybody you meet. Ask for feedback.
- Stay in touch with past employers and colleagues.
- Send thank you emails/cards to interviewers, recruiters, and other employer representatives.
- Don’t be discouraged; it is expected that many people whom you contact will not respond. Continue to reach out!
Networking: Finding Those You Don’t Know Yet

- Individuals learn about job opportunities within the “hidden job market” via networking.

- When creating and expanding a network, be sure to include friends, family, classmates, faculty, advisors, academic departments, alumni, etc.

- Use library resources such as Career Search, Hoovers, Encyclopedia of Associations, professional journals.

- Capitalize on the Internet: use LinkedIn and IvyLife.net.
ANXIETY

- scared
- chest pain
- phobia
- panic attacks
- trembling
- jumpy
- tension
- angsty
- desperate
- exhaustion
- symptom
- stress
- fear
- sweating
- feel
- worry
- emotional
- disorder
Anxiety Factors

- GPA.
- “Wrong” major.
- Shyness.
- Fear of rejection.
- Perceived lack of experience/specific qualifications.
- Lack of interview preparation.
Rejection

- Get used to the idea of being rejected. Understand there’s more rejection than acceptance during any job search.

- Reduce rejection sensitivity by knowing that being turned down doesn’t mean you failed as a person. Move forward.

- You are not alone.
Job-Search Tactics

- Research industry/career field before applying to opportunities.
- Understand the required tasks and qualifications.
- Tailor your resume and cover letter to the position.
- Be flexible; extend your targets beyond the obvious.
- Be active not passive.
Job-Search Web Resources

http://www.glassdoor.com/index.htm
Working at Teach for America

Company Reviews  Salaries  Interviews

Employees are “Satisfied”  225 ratings  94% Approve of the CEO  190 ratings
3.7 ★★★★★  Wendy Kopp
Founder & CEO

“Quickly Growing Organization Trying to Scale Properly”
★★★★☆  Current TFA Corps Member  Reviewed Nov 4, 2010
Pros: Prestigious, Accomplished People, Rewarding Work – Full Review

Teach for America Awards & Accolades

100 Best Companies to Work For, Fortune, 2012
Best Place to Launch a Career, BusinessWeek, 2009

Recent News

Pittsburgh schools may hire from Teach for America
Pittsburgh Public Schools superintendent Linda Lane wants Teach for America -- which has deployed 32,000 college graduates without education degrees to classrooms nationwide for more than two decades -- to help the district fill 15 to 30 teaching ... – Read More
From Pittsburgh Post Gazette (via Google News) – 3 days ago

Teach for America promises bright graduate futures
Teach for America, an affiliate of AmeriCorps, is always hoping to make a significant change on the American educational system and needs Brockport students to help. The National Society of Collegiate Scholars welcomed Thomas Yake, a representative of ... – Read More
From: The Stylus (via Google News) – 10 days ago
Glassdoor.com

Teach for America Teach for America Corps Member Interview Questions & Reviews

Getting the Interview
Applied Online 100%

Interview Experience
Positive 100%
Neutral 0%
Negative 0%

Interview Difficulty
Average Difficulty 2.7

3 candidate interviews
Job-Search Web Resources

http://www.linkedin.com/studentjobs
# Cornell University

**Where they live**

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**Where they work**

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**What they do**

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Questions?