Revitalize Your Job Search

Rebecca Sparrow, Craig Jones, Cornell Career Services
Job-Search Stages

- Applied—No Action
- Interviewed—No Success
- Made It to Second Round(s)—No Offers
- Given Up/Starting From Scratch
We Hope You Learn…

- How to become a stronger candidate.
- How to overcome anxiety.
- What resources are available.
- What you should do next.
Job Hunting Requires…

- TIME
- Determination
- Confidence
- Research
- Networking
Employers Want Applicants Who …

- Understand their strengths.
- Have specific goals.
- Know why they want to work in a specific position, for a particular organization/employer.
- Can explain why they are the right candidate for the position.
Self Assessment

- Understand Yourself
  - Interests
  - Values
  - Strengths
  - Goals

- Explore Options
  - Resources
  - Networking
  - Activities
  - Internships

- Take Action
  - Applications
  - Letters
  - Resumes
  - Interviews
Become a Stronger Candidate

- Re-assess your goals, interests, and skills.
- Review and tailor your application materials.
- Present your skill set more effectively.
- Improve your interviewing skills.
  - Review questions you’ve been asked and practice responses.
  - Utilize Optimal Interview.
  - Schedule a mock interview.
Tips For Instant Self-Confidence

- Smile.
- Don’t compare yourself to others.
- Make eye contact.
- Speak slowly and clearly.
- Change your inner voice.
Resume Tips

- Clearly identify skills and accomplishments using bullets.
- Make sure it is error free.
  - Be mindful of caps-lock:
    - *RELEVANT V. RELEVENT
  - Be consistent throughout (e.g., inserting periods at the end of statements).
- Use OptimalResume effectively.
- Have your resume critiqued.
Reach Out / Follow Up

- Keep in contact with everybody you meet. Ask for feedback.

- Stay in touch with past employers and colleagues.

- Send thank-you emails/cards to interviewers, recruiters, and other employer representatives.

- Don’t be discouraged; it is expected that many people whom you contact will not respond. Continue to reach out!
Networking: Finding Those You Don’t Know Yet

- Individuals learn about job opportunities within the “hidden job market” via networking.

- When creating and expanding a network, be sure to include friends, family, classmates, faculty, advisors, academic departments, alumni, etc.

- Use library resources such as Career Search, Hoovers, Encyclopedia of Associations, professional journals.

- Capitalize on the Internet: use LinkedIn and IvyLife.net.
Anxiety Factors

- Concern over GPA.
- In the “wrong” major.
- Shyness.
- Perceived lack of experience/specific qualifications.
- Not a “good” interviewer.
A Big Anxiety Factor: Fear of Rejection

- Get used to the idea of being rejected. Understand there’s **more rejection than acceptance** during any job search.

- Reduce rejection sensitivity by knowing that being turned down doesn’t mean you failed as a person. **Move forward.**

- Remember you are not alone.
Job-Search Tactics

- Research industry/career field before applying to opportunities.
- Understand the required tasks and qualifications.
- Tailor your resume and cover letter to the position.
- Be flexible; extend your targets beyond the obvious.
- Be active, not passive.
Job-Search Web Resources

- CCNet
- CCS Link Library and Media Site
- Optimal Resume®
- Career Insider (powered by Vault)
- Hoovers.com
- Glass Door
- LinkedIn
Job-Search Web Resources

career.cornell.edu
Job-Search Web Resources

http://www.glassdoor.com/index.htm
Working at Teach for America

Company Reviews | Salaries | Interviews

Employees are “Satisfied” 225 ratings
3.7 ★★★★★

94% Approve of the CEO 190 ratings
Wendy Kopp
Founder & CEO

“Quickly Growing Organization Trying to Scale Properly”

★☆☆☆☆ Current TFA Corps Member Reviewed Nov 4, 2013
Pros: Prestigious, Accomplished People, Rewarding Work – Full Review

More Teach for America Ratings & Reviews (225)

Teach for America Awards & Accolades

100 Best Companies to Work For, Fortune, 2012
Best Place to Launch a Career, BusinessWeek, 2009

Recent News

Pittsburgh schools may hire from Teach for America
Pittsburgh Public Schools superintendent Linda Lane wants Teach for America -- which has deployed 32,000 college graduates without education degrees to classrooms nationwide for more than two decades -- to help the district fill 15 to 30 teaching ... – Read More
From Pittsburgh Post Gazette (via Google News) – 5 days ago

Teach for America promises bright graduate futures
Teach for America, an affiliate of AmeriCorps, is always hoping to make a significant change on the American educational system and needs Brockport students to help. The National Society of Collegiate Scholars welcomed Thomas Yake, a representative of ... – Read More
From: The Stylus (via Google News) – today
Teach for America Teach for America Corps Member Interview Questions & Reviews

Getting the Interview
Applied Online 100%

Interview Experience
Positive 100%
Neutral 0%
Negative 0%

Interview Difficulty
Average Difficulty 2.7

3 candidate interviews
Job-Search Web Resources

http://www.linkedin.com/studentjobs
LinkedIn

Cornell University
Ithaca, New York Area

Explore Careers of 141,339+ Alumni

<table>
<thead>
<tr>
<th>Where alumni work</th>
<th>What alumni do</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cornell University</td>
<td>Entrepreneur 6,462</td>
</tr>
<tr>
<td>IBM</td>
<td>Information technology 5,685</td>
</tr>
<tr>
<td>Google</td>
<td>Engineering 5,610</td>
</tr>
</tbody>
</table>

more »
### Cornell University

#### Where they live
- United States 6,577
- Greater New York City Area 19,930
- Ithaca, New York Area 7,538
- San Francisco Bay Area 5,184
- Greater Boston Area 4,209
- Washington D.C. Metro Area 4,109
- Greater Los Angeles Area 2,227
- Greater Philadelphia Area 1,949
- Greater Chicago Area 1,669
- Canada 1,455
- Greater Seattle Area 1,391
- United Kingdom 941
- Greater Atlanta Area 830
- Rochester, New York Area 729
- Greater Denver Area 716
- China 708

#### Where they work
- Cornell University 2,816
- Google 3,166
- Microsoft 2,261
- IBM 2,522
- Citi 2,494
- Goldman Sachs 2,363
- Deloitte 2,235
- Intel Corporation 2,121
- J.P. Morgan 1,982
- Oracle 1,721
- Lockheed Martin 1,601
- EY 1,681
- JPMorgan Chase 1,541
- Accenture 1,531
- American Express 1,521
- PwC 1,391

#### What they do
- Research 8,697
- Engineering 6,129
- Education 5,785
- Operations 5,644
- Sales 4,537
- Finance 4,435
- Entrepreneurship 3,961
- Consulting 3,884
- Human Resources 3,803
- Media and Communication 3,356
- Marketing 3,288
- Program and Project Management 2,920
- Information Technology 2,876
- Healthcare Services 2,829
- Business Development 2,610
- Legal 2,515
Next Steps

- Get familiar with resources.
- Get your resume and cover letter critiqued.
- Identify and apply for opportunities.
- Schedule a mock interview.
Your Questions?