Revitalize your Job Search
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Job-Search Stages

- Applied—No Action
- Interviewed—No Success
- Made It to Second Round(s)—No Offers
- Given Up/Starting From Scratch
We Hope You Learn…

- How to become a stronger candidate.
- How to overcome anxiety.
- What resources are available.
- What you should do next.
Job Hunting Requires…

- Time
- Determination
- Confidence
- Research
- Networking
Anxiety Factors

- Concern over GPA.
- In the “wrong” major.
- Shyness.
- Perceived lack of experience/specific qualifications.
- Not “good” at interviewing.
Get used to the idea of being rejected. Understand there's **more rejection than acceptance** during any job search.

Reduce rejection sensitivity by knowing that being turned down doesn’t mean you failed as a person. **Move forward.**

Remember you are not alone.
Employers Want Applicants Who …

- Understand their strengths.
- Have specific goals.
- Know why they want to work in a specific position, for a particular organization/employer.
- Can explain why they are the right candidate for the position.
Self Assessment

- Understand Yourself
  - Interests
  - Values
  - Strengths
  - Goals

- Take Action
  - Applications
  - Letters
  - Resumes
  - Interviews

- Explore Options
  - Resources
  - Networking
  - Activities
  - Internships

Develop Your Focus
Re-assess your goals, interests, and skills.

Review and tailor your application materials.

Present your skill set more effectively.

Improve your interviewing skills.
  - Review questions you’ve been asked and practice responses.
  - Practice with Optimal Interview.
  - Schedule a mock interview.
Resume Tips

- Clearly identify skills and accomplishments using bullets.
- Make sure it is error free.
  - Be mindful of caps-lock:
    - *RELEVANT V. RELEVENT
  - Be consistent throughout (e.g., inserting periods at the end of statements).
- Use OptimalResume effectively.
- Have your resume reviewed.
Attract attention with a strong first paragraph.

Highlight and expand upon the most relevant information in your resume, using specific examples.

Single-space within paragraphs and double-space between paragraphs.

Make sure it is error free.

Spell employer names and contacts correctly.

Have your cover letter reviewed.
Reach Out / Follow Up

- Keep in contact with everyone you meet. Ask for feedback.
- Stay in touch with past employers and colleagues.
- Send thank-you emails/cards to interviewers, recruiters, and other employer representatives.
- Don’t be discouraged; it is expected that many people whom you contact will not respond. Continue to reach out!
Individuals learn about job opportunities within the “hidden job market” via networking.

When creating and expanding a network, be sure to include friends, family, classmates, faculty, advisors, academic departments, alumni, etc.

Use library resources such as Career Search, Hoovers, *Encyclopedia of Associations*, professional journals.

Capitalize on the Internet: use LinkedIn and IvyLife.net.
Tips for Projecting Self-Confidence

- Smile.
- Don’t compare yourself to others.
- Make eye contact.
- Speak slowly and clearly.
- Change your inner voice.
Job-Search Tactics

- Research industry/career field before applying to opportunities.
- Understand the required tasks and qualifications.
- Tailor your resume and cover letter to the position.
- Be flexible; extend your targets beyond the obvious.
- Be active, not passive.
Job-Search Web Resources

- Handshake
- CCS Link Library and Media Site
- Optimal Resume®
- Career Insider (powered by Vault)
- Hoovers.com
- Glass Door
- LinkedIn
Job-Search Web Resources

career.cornell.edu
Job-Search Web Resources

http://www.glassdoor.com/index.htm
Teach for America
www.teachforamerica.org

611 Reviews  552 Salaries  569 Interviews  25 Jobs

Teach for America Reviews
566 reviews filtered by Any Location  Any Job Title  Full-time  Part-time

3.7 ★★★★★

71% Recommend to a friend
84% Approve of CEO

Matthew Kramer & Elisa Villanueva Beard
131 Ratings

Pros
- "There are a lot of opportunities for professional development" (in 52 reviews)
- "Feeling like you're making a difference" (in 14 reviews)

Cons
- "Work/life balance is pretty difficult to achieve" (in 45 reviews)
- "Long hours and work/personal life balance can be difficult as a first year" (in 31 reviews)
http://www.linkedin.com/studentjobs
LinkedIn

![Image of a group of people standing in a circle]

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**Explore Careers of 179,702+ Alumni**

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<tr>
<th>Where they work</th>
<th>What they do</th>
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<td>IBM</td>
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</tbody>
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more ▸
LinkedIn

Cornell University
Ithaca, New York Area

179,842 results

Where they live
- United States: 157,889
- Greater New York City Area: 41,668
- Ithaca, New York Area: 12,708
- San Francisco Bay Area: 11,680
- Greater Boston Area: 10,310
- Washington D.C. Metro Area: 9,441
- Greater Los Angeles Area: 4,983
- Greater Philadelphia Area: 4,730
- Greater Chicago Area: 3,760
- Canada: 3,504
- Greater Seattle Area: 3,061
- Greater Atlanta Area: 2,148
- United Kingdom: 2,124
- Greater Denver Area: 2,045
- Miami/Fort Lauderdale Area: 1,675

Where they work
- Google: 765
- IBM: 593
- Citi: 451
- Goldman Sachs: 440
- Microsoft: 434
- Deloitte: 419
- Oracle: 385
- J.P. Morgan: 370
- Morgan Stanley: 370
- EY: 369
- Accenture: 366
- JPMorgan Chase & Co.: 340
- Apple: 286
- Amazon: 281
- PwC: 271

What they do
- Education: 17,163
- Research: 16,403
- Entrepreneurship: 13,235
- Operations: 13,184
- Engineering: 12,863
- Sales: 10,320
- Finance: 9,775
- Consulting: 9,455
- Healthcare Services: 8,860
- Media and Communication: 7,724
- Human Resources: 7,662
- Information Technology: 7,188
- Marketing: 7,020
- Legal: 6,878
- Program and Project Management: 6,546
Next Steps

- Assess your situation honestly and address weak spots.
- Get familiar with resources.
- Get your resume and cover letter critiqued.
- Identify and apply for opportunities.
- Schedule a mock interview.
Your Questions?