Dress for Success – Hints and Highlights

The Yo Deb blog is designed to convey information that is both informative and enjoyable (see www.bungalowco.com BLOG). This information is dedicated to young professionals in their quest of dressing for success. We have focused on 4 categories of professional attire and casual Fridays, and have recommended fashionable, affordable ensembles to get the job done. Below is a listing of the professional categories, with visuals included.

- Finance/Law/Consulting/Fortune 500
- Hospitality/Retail
- Media/PR/Fashion/Social Networking
- Non-profit/Medical Research
- Casual Fridays

In addition, here are some helpful hints to refine your search for the perfect piece of work wear.

- Regions of the country often determine how buttoned-up or dressed-down work wear can be: in big cities, dark neutrals and conservative lines are punctuated with touches of color; in the southern tier and the West coast, color is featured in more attire and dresses and skirts prevail over pants.

- Start with neutral underpinnings... the perfect white shirt and basic black pant/skirt. Fit, timeless silhouettes and understated details allow for more mixing and matching with an array of neutrally-patterned or colorful jackets.

- Invest in fewer but better pieces... jackets, shoes, and handbags are great places to invest in your wardrobe

- Avoid trendy styles and details. Single low-button closures, overly padded shoulders, and over-embellished detailing should be left to nights out, and not in the office.

- Individual style is still an option in a professional environment. Consider mixing various manufacturers/designers and timeless with new items to create a personal take on industry-appropriate dress.

Keep it simple... clothing can empower you and should not confound you... Here's to success in your career and in your closet!

Deb
Help a Girlfriend Out: 11 Pieces for Women in Finance, Law, Consulting and Fortune 500

OUTFIT 1

“The no-fail capacity of head to toe black offers a sleek, sophisticated look for all seasons... spare and streamlined.” - Deb Waterman Johns

1. Zara Plain Fitted Dress, $99.00
2. Zara Blazer with Combined Lapel, $99.00
3. H&M Belt, $5.95
4. Zara Pointed Court Shoe, $89.90
5. Zara Office City Bag, $89.90

OUTFIT 2

“Black continues with a strong, impactful look. Remember, these pieces will become the building blocks for your wardrobe and will mix perfectly with your colorful blouses, dresses, skirts, jackets!” - DWJ

1. H&M Pants, $34.95
2. H&M Blouse, $29.95
3. H&M Blazer, $49.95
4. H&M Pumps, $24.95
5. H&M Bag, $24.95
6. H&M Belt, $12.95
"Think out of the box with details and finishes... the color-black, a shoe or bag as well as less rigid silhouettes... 'say', more appropriate block plus. 

OUTFIT 2

1. Top Shop Ponte Jet Pocket Blazer, $70.00
2. Top Shop Split Front Skinny Trousers, $80.00
3. Top Shop Pleat Front Pocket Top, $40.00
4. ALDO Patent Pump, $70.00
5. Top Shop Croc Lasy Tote, $80.00

"Begin with a great jacket in color or a neutral, and pair it with a timeless skirt or pant, for an equation that reads professional, yet youthful and feminine... "

OUTFIT 1

1. Top Shop Ponte Notch Neck Jacket, $80.00
2. Top Shop Sleeveless Stripe Shell Top, $56.00
3. Top Shop Back Zip Leather Skirt, $64.00
4. "Zara" Acid Wash Skinny Jeans, $70.00
5. "Zara" Animal Print Skirt, $50.00
6. "Zara" Crocodile Embossed Bag with 2 Pcs, $70.00

Help a Girlfriend Out: 10 Pieces for Women Working in Hospitality/Retail

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Help a Girlfriend Out: 8 Pieces for Chicks Working in the World of Media/PR/Fashion/Social Networking

OUTFIT 1

"Silhouettes stay fairly classic and timeless here, but injections of color and edgy details keep the look contemporary and media-savvy." - DWJ

1. Forever 21 Metallic Tweed Blazer, $29.80
2. Forever 21 Belted Chiffon Shirtdress, $22.80
3. Forever 21 Patent Messenger Bag, $29.80
4. Forever 21 Metallic Trim Slingbacks, $27.80

OUTFIT 2

"Here color-blocking and pattern layered over simple silhouettes adds flair in this fast-paced world of media." - DWJ

1. Zara Combined Faux Leather Coat, $99.90
2. Zara Stripes Dress, $49.90
3. Zara Studded Sling Back Shoes, $49.90
4. Zara Studded Bowling Bag, $169.00
Help a Girlfriend Out: 10 Colorful Pieces for the Woman Who Works in Non-Profit/Medical Research

OUTFIT 1

"Lab-coat professionals are limited in their scope of creative professional attire; we recommend having a little fun with color, shoe style, and bag choice." -DWJ

1. American Apparel Shiny Nylon Backpack, $70.16
2. GAP Broken-in Straight Khakis, $49.95
3. Consultation Coat, $15.45
4. GAP Perfect Oxford Shirt, $49.95
5. Sanita Women's Professional Patent Clogs, $125.00

OUTFIT 2

"Function and fashion work in tandem with the best choices in this realm... comfort is key, and a contemporary accessory is always welcomed." -DWJ

1. Long Lab Coat, $16.95
2. GAP Perfect Oxford Striped Poptin Shirt, $49.95
3. GAP Broken-in Straight Khakis, $49.95
4. Superga Cotu Classic, $65.00
5. Banana Republic Blake Tote, $79.50
Help a Girlfriend Out: 10 Practical (8 Stylish) Pieces for Casual Fridays for a Range of Industries

OUTFIT 1
“Fashion follows function with this on-the-go look. Start with an all-purpose, multi-pocketed jacket, and finish with a great flat shoe in a neutral-on-neutral ‘utility’ color palette.” -DWJ

1. **Top Shop** Mrs Gold Trim Slippers, $64.00
2. **Forever 21** Essential Drawstring Jacket, $37.80
3. **Zara** Basic Twill Shirt $49.90
4. **Top Shop** Boxy Leather Messenger Bag, $120.00
5. **Forever 21** Essential Straight Ankle Trousers, $19.80

OUTFIT 2
“For a dressed up on-the-go ensemble, we recommend punctuating with great details... a contrast-toe flat, flared trousers, and a patterned blouse add to the chic of this take on ‘in the trenches’ professions.” -DWJ

1. **Forever 21** Hooded Utility Jacket, $34.80
2. **Forever 21** Essential Fit & Flare Trousers, $22.80
3. **H&M** Blouse, $24.95
4. **Top Shop** Clean ID Satchel, $68.00
5. **Top Shop** Music Wavy Toe-cap Point Shoes, $60.00