Case Interview Preparation

Resources

There are many resources to help you prepare for a case interview. The important thing is to prepare sufficiently in advance. Do not walk into a case interview “cold.”

Online Interactive Resources

Employer websites. Most employers who conduct case interviews provide good online interactive case studies.

The following sites offer opportunities for you to practice case interviews interactively. Take advantage of them!

- http://tinyurl.com/CornellCQInteractive

Employer:

- http://tinyurl.com/Bain-COCasePrep
- http://tinyurl.com/BCGCasePrep
- http://tinyurl.com/CapitalOneCasePrep
- http://tinyurl.com/CornerstoneResearchCasePrep
- http://tinyurl.com/DeloitteCaseIntPrep
- http://tinyurl.com/GothamConsultingCasePrep
- http://tinyurl.com/LEKCasePrep
- http://tinyurl.com/McKinseyCasePrep
- http://tinyurl.com/OliverWymanCasePrep
- http://tinyurl.com/pwcCasePrep

YouTube Case Interview Prep Videos

- http://tinyurl.com/VictorChengCasePrep

Employer Channels

- http://tinyurl.com/Bain-CoCasePrep2
- http://tinyurl.com/CapitalOneCasePrep2
- http://tinyurl.com/LEKConsulting-CasePrep1
- http://tinyurl.com/LEKConsultingCasePrep2
- http://tinyurl.com/LEKConsultingCasePrep3
- http://tinyurl.com/McKinseyCaseTips

These books can be found in the Cornell Career Services Career Library in 103 Barnes Hall.

- Case Interview Secrets—Victor Cheng, a former McKinsey management consultant, reveals his proven, insider's method for acing the case interview.
- Case in Point: Complete Case Interview Preparation—Focuses on the skills you will need to handle a case interview confidently. Includes recently asked case questions and Ivy case drills.
- How To Get A Job In Consulting—The essential guide for successfully navigating the consulting recruiting process.
- Crack The Case System—42 tough cases: all types, all problems; Solo and partner techniques; Step-by-step modular format; 21 skill-building drills and exercises.
- Vault Guide to the Case Interview—Frameworks for constructing and handling case questions, plus practice.
- Mastering the Case Interview—The complete guide to management, marketing, and strategic consulting case interviews.
- Ace Your Case! Consulting Interviews—What to expect in consulting interviews and how firms use cases differently. Explains different case types, provides example questions, and tells how to answer each type of question.
- Ace Your Case II! Consulting Interviews—An introduction to the case interview, with explanations of most common question types and how to answer them. Detailed examples of good and bad answers.
- Ace Your Case III! Consulting Interviews—An introduction to the case interview with explanations of most common question types and how to answer them.
Statistics You Should Know

While you certainly shouldn't memorize the census report, there are certain statistics that you should be familiar with in order to help solve case interview questions. Here are some useful facts.

**Populations:**
The U.S. population = 321.6 Million ♠
The world population = 7.265 Billion ♠
Population of Cornell ♣
  - Undergraduates = 14,315
  - Graduate Students = 5,264
  - Professional = 2324
  - Total = 21,904

**Households:** ★
Average Household Size= 2.6 people

**United States Population by Age ♦**
0-5 Years of Age = 19,907,281
5-9 Years of Age = 20,487,176
10-14 Years of Age = 20,622,330
15-19 Years of Age = 21,108,903
20-24 Years of Age = 22,739,313
25-29 Years of Age = 22,461,554
30-34 Years of Age = 21,675,648
35-39 Years of Age = 20,374,585
40-44 Years of Age = 20,215,198
45-49 Years of Age = 20,855,844
50-54 Years of Age = 22,334,317
55-59 Years of Age = 21,807,942
60-64 Years of Age = 19,069,877
65-69 Years of Age = 16,067,468
70-74 Years of Age = 11,483,049
75-79 Years of Age = 8,123,833
80+ Years of Age = 12,086,502

**Top 5 Largest States in the U.S. by population:** ♥
  - California - 38,802,500
  - Texas - 29,956,958
  - Florida - 19,893,297
  - New York State - 19,746,227
  - Illinois - 12,880,580

**Top 5 Largest Countries by Population:** ★
  - China - 1,361,512,535
  - India - 1,251,695,584
  - United States - 321,362,789
  - Indonesia - 255,993,674
  - Brazil - 202,259,812

**Top 5 Largest Cities in the U.S. by population:** ♥
  - New York, NY - 8,405,837
  - Los Angeles, CA - 3,884,307
  - Chicago, IL - 2,718,782
  - Houston, TX - 2,195,914
  - Philadelphia, PA - 1,553,165

Sources:
♥ U.S. Census Bureau Estimate 2014
♦ U.S. Census Bureau Population Clock 2015
♣ Cornell University Enrollment Statistics 2015
★ U.S. Census Bureau, International Data Base 2015
✖ U.S. Census Bureau, Annual Social and Economic Supplements, 2015